

AAUW Grant Application Rubric 2026

Project Title _____ Reviewer _____

Application Question	Exemplary (3)	Proficient (2)	Developing (1)
<p>1. In 100 words or less, tell us about your project.</p>	<p>The project description is concise, clear, and compelling. It effectively communicates the key aspects of the project.</p>	<p>The project description is generally clear but could be more concise or lack some important details.</p>	<p>The project description is vague, unfocused, or exceeds the word limit.</p>
<p>2. What evidence do you have that shows a need for this project?</p>	<p>The application provides strong, well-researched evidence demonstrating a clear and compelling need for the project.</p>	<p>The application provides some evidence of need but lacks strong research that supports the need.</p>	<p>The application lacks sufficient evidence to demonstrate the need for the project.</p>
<p>3. What are the goals of your project?</p>	<p>The project goals are specific, measurable, achievable, relevant, and time-bound (SMART).</p>	<p>The project goals do not fulfill all aspects of the SMART goal measure.</p>	<p>The project goals are unclear and/or unmeasurable.</p>
<p>4. How do your goals align to AAUW's mission of advancing gender equity for women and girls through research, education, and advocacy?</p>	<p>The project's goals and activities are strongly aligned with AAUW's goal of advancing gender equity through the use of advocacy, education and research.</p>	<p>The project's goals and activities are aligned with AAUW's goal of advancing gender equity through the use of two of the following: advocacy, education and research.</p>	<p>The project's goals and activities are aligned with AAUW's goal of advancing gender equity through the use of one of the following: advocacy, education and research.</p>

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<p>5. Describe the impact of your project in 100 words or less.</p>	<p>The project clearly and convincingly details the impact of the project including longevity, number impacted, and depth of impact.</p>	<p>The project details the impact of the project by including some information about the longevity, number impacted, and depth of impact.</p>	<p>The project partially details the impact of the project including little information about the longevity, number impacted, and depth of impact.</p>
<p>6. List other partnering organizations for this project and what resources they will provide.</p>	<p><i>Notes:</i></p>		
<p>7. What are the major milestones or tasks for your project?</p>	<p>The application provides a detailed, well-conceived project plan with clear, achievable milestones.</p>	<p>The application provides a general project plan with some milestones.</p>	<p>The application lacks a clear, comprehensive project plan with well-defined milestones.</p>
<p>7a. What is your plan to ensure the project is completed?</p>	<p>The application provides a strong strategy for ensuring the project's completion</p>	<p>The application provides a strategy for ensuring the project's completion, but the milestones are not clearly linked to a strategy for completion.</p>	<p>The application does not have a defined strategy for completion.</p>
<p>7b. How will you measure the success of your project?</p>	<p>The application outlines a robust plan for measuring the success of the project, including specific, quantifiable success metrics that are aligned with the project goals.</p>	<p>The application describes some methods for evaluating the project's success, but the metrics or alignment with goals could be improved.</p>	<p>The application does not provide a clear plan for evaluating the project's success or identifying appropriate success metrics.</p>
<p>8. List other grants or in-kind donations you have applied for or expect in support of this project.</p>	<p><i>Notes:</i></p>		

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	Total Points: 24 points possible		