AAUW Grant Application Rubric 2024

Project Title_____ Reviewer _____

Application Question	Exemplary (3)	Proficient (2)	Developing (1)
1. In 100 words or less, tell us about your project.	The project description is concise, clear, and compelling. It effectively communicates the key aspects of the project.	The project description is generally clear but could be more concise or lack some important details.	The project description is vague, unfocused, or exceeds the word limit.
2. What evidence do you have that shows a need for this project?	The application provides strong, well-researched evidence demonstrating a clear and compelling need for the project.	The application provides some evidence of need but lacks strong research that supports the need.	The application lacks sufficient evidence to demonstrate the need for the project.
3. What are the goals of your project?	The project goals are specific, measurable, achievable, relevant, and time-bound (SMART).	The project goals do not fulfill all aspects of the SMART goal measure.	The project goals are unclear and/or unmeasurable.
4. How do your goals align to AAUW's mission of advancing gender equity for women and girls through research, education, and advocacy?	The project's goals and activities are strongly aligned with AAUW's goal of advancing gender equity through the use of advocacy, education and research.	The project's goals and activities are aligned with AAUW's goal of advancing gender equity through the use of two of the following: advocacy, education and research.	The project's goals and activities are aligned with AAUW's goal of advancing gender equity through the use of one of the following: advocacy, education and research.

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5. Describe the impact of your project in 100 words or less.	The project clearly and convincingly details the impact of the project including longevity, number impacted, and depth of impact.	The project details the impact of the project by including some information about the longevity, number impacted, and depth of impact.	The project partially details the impact of the project including little information about the longevity, number impacted, and depth of impact.
6. List other partnering organizations for this project and what resources they will provide.	*Notes:*		
7. What are the major milestones or tasks for your project?	The application provides a detailed, well-conceived project plan with clear, achievable milestones.	The application provides a general project plan with some milestones.	The application lacks a clear, comprehensive project plan with well-defined milestones.
7a. What is your plan to ensure the project is completed?	The application provides a strong strategy for ensuring the project's completion	The application provides a strategy for ensuring the project's completion, but the milestones are not clearly linked to a strategy for completion.	The application does not have a defined strategy for completion.
7b. How will you measure the success of your project?	The application outlines a robust plan for measuring the success of the project, including specific, quantifiable success metrics that are aligned with the project goals.	The application describes some methods for evaluating the project's success, but the metrics or alignment with goals could be improved.	The application does not provide a clear plan for evaluating the project's success or identifying appropriate success metrics.
8. List other grants or in-kind donations you have applied for or expect in support of this project.	*Notes:*		

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Application Question	Exemplary (3)	Proficient (2)	Developing (1)
	Total Points:		**24 points possible**